



## Stepping up to the ECM Plate

Today's workplace is a far more complex environment than ever before. Employees in a variety of roles are expected to be "always on, always connected" to the office. The information that employees, partners, and clients need to access to do their jobs isn't just on servers, it's also on sites and in communities, and is accessed from not only PCs but other devices like smartphones and browsers. All of this augments the "now" world we live in and increases the responsibility on business managers and information technologists to provide their constituents with the tools they need to keep up. Without retooling your IT department or buying a menagerie of software products, how can companies provide these critical content management tools to their information workers in a timely and reasonable manner?



[To read about MIR's solution to your ECM needs click here](#)

## What is SharePoint 2010?

Implementing an Enterprise Content Management (ECM) system might seem like a daunting challenge, but with the wealth of benefits this technology offers companies and the ease of use of Microsoft's SharePoint 2010, the decision has never been easier. To help in your discovery of SharePoint 2010 we have collected a few articles that may be of assistance:



[For a basic overview of SharePoint 2010 click here](#)

[For a few words from an end user that has worked with SharePoint 2010 click here](#)

[Follow this link for a collection of videos from Microsoft. We recommend the main overview, although it is a bit long, and the customer voice parts 1 and 2.](#)

## **Still confused about what SharePoint 2010 is all about?**

Then we would like to invite you to be our guest at a special webinar on the top things to know about SharePoint 2010.



**Date:** Wednesday May 19th

**Time:** 11:00-12:00 a.m. PST

**What you will learn:** The ins and outs of SharePoint 2010

**Can't make it on the 19<sup>th</sup>? Don't worry, still sign up and we will make sure to get you an archived version of the presentation.**

## Thank You For Helping Us Improve Our Processes

To ensure we are always providing the highest quality products and services MIR periodically conducts customer satisfaction surveys. One such survey was conducted at the beginning of 2010 and we would like to thank all of those who were able to aid us in improving our business.

[To see a summary of the survey please click here](#)

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### Meet Midland



Matt Forcey recently joined Midland Information Resources as a Business Development Manager. His past experiences working with Enterprise Content Management systems have allowed him to gain valuable knowledge about harnessing the vast amounts of information we create each day. Matt feels that "The compelling ECM technologies today are ones that enable us to define our relationships to the information (and each other), fine tune our personal experience, and drive insight out of the complexity."

#### **Favorite quote:**

"The optimist sees opportunity in every danger. The pessimist sees danger in every opportunity."  
--Winston Churchill

#### **How can ECM help your business?**

By implementing an Enterprise Content Management strategy, organizations realize a myriad of advantages that bring about greater efficiencies across the company, effective marketing across channels, and enhanced customer relationships. The most exciting projects for me, are those where the access to information becomes a business accelerator, promoting the creation and sharing of ideas and concepts, and ultimately leading to new revenue channels.

SharePoint 2010, with its enhanced ECM and search capabilities, makes it easy for companies to deploy a single, unified platform that provides their constituents with anywhere access and participation, via rich user experiences, to the sites, communities, and content, essential for success in an "always-on" world.

**If you would like to talk with Matt about ECM and how MIR can help to improve the way you capture and view data please contact him at 563.823.7682 or you can email him at [MForcey@midlandcorp.com](mailto:MForcey@midlandcorp.com)**

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