



Sustainable MIR

Midland Information Resources' sustainability efforts have been part of our evolution for the last two decades. Our solutions encompass not only our processes and facility, but our environment, community, and employees as well.

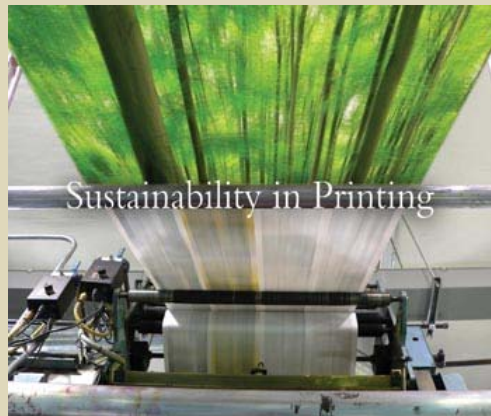


From day one, in 1982, MIR's vision to provide quick-turn, short-run, one and two color technical publications has helped to reduce costs, eliminate waste, and save valuable resources. But an idea is only good if it is implemented well. MIR has shown our dedication to the environment through the use of environmentally friendly products, our switch to 100% digital print, and continually looking to the future for areas of improvement.

[Follow this link to see the changes MIR has made to improve our processes.](#)

Is Printing Green?

The printing industry has drastically changed over the last several decades, but exactly how much has the environmental impact of this industry been affected? As more and more information is created and distributed the printing industry has, and succeeded, in greening their everyday operations.



[To find out about specific industries working on making printing a greener industry click here.](#)

In This Issue

[Sustainable MIR](#)

[Is Printing Green?](#)

Meet Midland



Don Singleton will celebrate his 26 year anniversary with MIR in July of this year. He has held positions ranging from Press supervisor to his current position of Sr. Production Manager. Although you may not deal directly with Don he plays a crucial role in each and every single job that comes through MIR

Favorite quote:

"However beautiful the strategy, you should occasionally look at the results."

--Winston Churchill

What do you want people to know about MIR?

This is a wonderful place to work because we are always looking for ways to improve our company and our product.

What has been the biggest change you have seen in the industry or here at MIR?

By far the biggest switch was from traditional lithographic printing to 100% digital. This revolutionized our product by decreasing turn times, decreasing waste, and guaranteeing consistency from job to job.